

AI

37%

Turnitin's AI writing detection

Feature guidance





Feature Guidance When Using AI Detection Natively



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- We've added AI writing detection to the Similarity Report
- To use it, you need to follow your usual Similarity checking workflow
 both native or via an LMS

Step 1:

- Upload the document you'd like to check for AI writing
- Note: We're able to detect Al writing for documents submitted in English only



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- Wait for the Similarity report to generate
- Then click the report



🕫 feedback studio

Sally Jones The Goliath of the Sea < 1 of 17 ->

The Goliath of the Sea

The majestic blue whale, the goliath of the sea, certainly stands alone within the animal kingdom for its adaptations beyond its massive size. At 30 meters (98 ft) in length and 190 tons (210 short tons) or more in weight, it is the largest existing animal and the heaviest that has ever existed. Despite their incomparable mass, aggressive hunting in the 1900s by whalers seeking whale oil drove them to the brink of extinction. But There are other reasons for why they are now so endangered.



Blue-Whale Balaenaptera Musculus

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These gargantuan beasts used to dominate all the oceans of the Earth up until the late nineteenth century, when the technology was developed to effectively hunt and harvest them. In 1864, the Norwegian Svend Foyn equipped a steamboat with harpoons specifically designed for catching large whales. This led to the killing of hundreds of thousands of whales up until 1966, when the International Whaling Commission banned the practice.

Page: 1 of 5

Word Count: 517



Similarity score separate and independent of the AI indicator

- When you launch the Similarity report you will be presented with the new Al indicator in the side panel
- The indicator shows an overall percentage of the document that AI writing tools, such as ChatGPT, may have generated - 75% in this case



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Page: 1 of 2

Word Count: 517



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Step 3:

- The Al indicator is linked to the AI report
- To view the report, click the AI indicator
- The indicator and report will only be visible to instructors & admins



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The blue whale certainly appears grand in size and beauty, but the sounds it produces and how it communicates are also sublime. Amazingly, their vocalizations can reach 155 and 188 decibels and have a frequency range of 10 to 40Hz. Though they typically do not "sing" in the same way that Humpback whales do, some subspecies have been observed producing songs that consist of up to four notes. Blue whale calls are still not fully understood, and scientists are currently working on determining their purposes. Among the hypotheses, researchers believe the calls could serve to determine one's geographic location, identify individuals, or locate prey.

In this regard, blue whales exhibit the capability to use echolocation, which is the same as active



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To learn more about Turnitin's AI writing detection model and how it works, please visit our <u>AI writing detection page</u>.



Link to an FAQ page to provide additional information

Al indicator shows the same

percentage as seen earlier

Al report highlights the text segments that our model predicts were written by Al

 Minimize notactial AI misuse with our AI misuse rubric to review Existing writing prompts for AI value ability, sind our <u>AI misuse</u> checklist to review options to proactively respond to potential AI misuse in your classroom. Stay informed as Turnitin expands its <u>AI writing capabilities</u>. Show Disclaimer AI writing report

Pedagogical resources to support educators



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To learn more about Tur works, please	nitin's AI writing detection model and how visit our <u>AI writing detection page</u> .

Minimize potential AI misuse with our <u>AI misuse rubric</u> to review existing writing prompts for AI vulnerability, and our <u>AI misuse</u>

· Find strategies for approaching AI-generated text in the

Education resources for AI writing

<u>checklist</u> to review options to proactively respond to potential AI misuse in your classroom.
 Stay informed as Turnitin expands its <u>AI writing capabilities</u>.

Show Disclaimer

classroom

Step 4:

• Click on the AI writing detection page to access additional feature information





turnitin[®]

This page provides details on

how the solution works, how to

interpret the results, accepted

document types, etc.





In-Product Guidance



Screenshots depicting the in-product guidance within the Similarity Report



Pop-up explaining the AI writing indicator

Pop-up explaining that AI detection is only available for English language submissions

Note: Pop-ups might appear slightly different depending on the Turnitin product you're using



Screenshots depicting the in-product tour within the AI writing report



If you choose the Feedback option, a window will open up for you to leave any product feedback for us

'Take a tour' of the product



If you select the product tour, the next set of pop-up will guide you through the report

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Explanation of the Al writing percentage

Start of the tour



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Tessa Ruiz The Goliath of the Sea

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> Explanation of the highlights in the report

(i) Details

How much of this submission has been generated by AI? (i)

75%

of gualifying text in this submission has been determined to be generated by AI.

How do we detect AI-generated writing?

To learn more about Turnitin's AI writing detection model and how it

Submission highlights

The AI writing report also shows the segments of text that may have been written by AI, according to our detection model. These are highlighted in blue on the submission text and are only visible in the AI writing report.



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checklist to review options to proactively respond to potential AI misuse in your classroom. · Stay informed as Turnitin expands its AI writing capabilities.

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How we detect AI writing

are in our results.

The data being presented here, and how we surface it, is complex. We've created an FAQ page to help you

understand how we detect AI writing and how confident we

How do we detect AI-generated writing?

To learn more about Turnitin's AI writing detection model and how it

works, please visit our AI writing detection page.

Back Next

Educator resources for AI writing

- · Find strategies for approaching AI-generated text in the classroom.
- Minimize potential AI misuse with our AI misuse rubric to review existing writing prompts for AI vulnerability, and our AI misuse
- checklist to review options to proactively respond to potential AI misuse in your classroom.
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We've added some AI-related resources created by

Turnitin's educational experts to help with handling the

rapid emergence of AI writing. Additionally, see Turnitin's AI

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writing homepage for regular updates as we "do our homework in public".

Helpful resources

Start over

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Links to additional resources



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 Minimize potential AI misuse with our AI misuse rubric to review existing writing prompts for AI vulnerability, and our AI misuse checklist to review options to proactively respond to potential AI misuse in your classroom. · Stay informed as Turnitin expands its AI writing capabilities.

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End tour



Explanation of the AI writing percentage





If Using AI Detection via an LMS

- Follow your usual workflow for Similarity checking
- Once the submission is processed, you will need to click on the Similarity report.
- The AI score is not embedded directly in the LMS user interface and you will need to go into the Similarity report to see the AI score and access the AI report.





Additional Resources



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FAQs for Turnitin's AI writing detection capabilities

- 2 How do Turnitin's AI writing detection capabilities work?
- 5 AI detection results & interpretation
- 7 Scope of detection
- 8 Access & licensing

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- We have created an expanded FAQs document as well to answer any additional questions you might have
- You can access this document <u>here</u>



Questions?

Please contact your Turnitin account manager